



# Cristaleries International Pvt. Ltd.

Plot No: 638, 1st floor, RJD Integrated Park, Pal- Hazira Road, Icchapore - Bhatha, Surat, Gujarat. 394510

Date: \_\_\_\_\_

## CLIENT INFORMATION

Brand Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

GSTIN: \_\_\_\_\_ CIN No. : \_\_\_\_\_

Key Person / Decision Maker: \_\_\_\_\_

Contact No.:  Office Contact No.:

Website: \_\_\_\_\_ Email: \_\_\_\_\_

### 1. NEED OF CLIENT:

- OEM  Private Labeling  Contract MFG.
- Custom Formulation  Hotel guest Toiletries  CNF
- Distributor  Other: \_\_\_\_\_

- Brand Details:** New Brand  Existing Brand  Foreign FDA
- Brand Reg. Details:** R  TM  Pattern
- Brand Type:** Luxurious  Premium  Middle Mass
- Mass  Other: \_\_\_\_\_

- Brand Marketing Criteria:** Online  Super Market  FMCG
- Professional  Saloon  MLM

No. of Products Needed: \_\_\_\_\_



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## 2. REQUIRED PRODUCT BRIEF:

<b>Product Category:</b>	Baby Care	<input type="checkbox"/>	Hair Care	<input type="checkbox"/>	Skin Care	<input type="checkbox"/>		
	Hotel Guest Toiletry	<input type="checkbox"/>	Color Cosmetic	<input type="checkbox"/>	Man Lines	<input type="checkbox"/>		
	Exclusive	<input type="checkbox"/>						
<b>Baby Care Type:</b>	Body Soap	<input type="checkbox"/>	Baby Shampoo	<input type="checkbox"/>	Baby Shower Gel	<input type="checkbox"/>		
	Powder	<input type="checkbox"/>	Baby Cream	<input type="checkbox"/>	Baby Hair & Body Oil	<input type="checkbox"/>		
<b>Hair Care Type:</b>	Shampoo	<input type="checkbox"/>	Conditioner	<input type="checkbox"/>	Lotion	<input type="checkbox"/>		
	Mask	<input type="checkbox"/>	Treatment	<input type="checkbox"/>	Hair Oil	<input type="checkbox"/>		
	Hair Styling Gel	<input type="checkbox"/>	Hair Serum	<input type="checkbox"/>				
<b>Skin Care Type:</b>	Cleanser	<input type="checkbox"/>	Moisturizer	<input type="checkbox"/>	Sun care	<input type="checkbox"/>		
	Anti-ageing	<input type="checkbox"/>	Anti-wrinkle	<input type="checkbox"/>	Exclusive Skin	<input type="checkbox"/>		
	Anti-Acne	<input type="checkbox"/>	Serum	<input type="checkbox"/>	Scrub	<input type="checkbox"/>		
	Bleach	<input type="checkbox"/>	Make-up Base	<input type="checkbox"/>	Treatment	<input type="checkbox"/>		
	Facial- kit	<input type="checkbox"/>	Mask	<input type="checkbox"/>	Body Shower Products	<input type="checkbox"/>		
	Body Butter	<input type="checkbox"/>	Body Ice-cream	<input type="checkbox"/>	Lip Balm	<input type="checkbox"/>		
	Foot Care	<input type="checkbox"/>	Hand Care	<input type="checkbox"/>	Sanitizer	<input type="checkbox"/>		
<b>Hotel Guest Toiletry:</b>	All in One Wash	<input type="checkbox"/>	Shampoo	<input type="checkbox"/>	Conditioner	<input type="checkbox"/>		
	Body Wash	<input type="checkbox"/>	Hand Wash	<input type="checkbox"/>	Moisturizer	<input type="checkbox"/>		
	Toothpaste	<input type="checkbox"/>	Wet Wipes	<input type="checkbox"/>				
	Body Massage Oil	<input type="checkbox"/>	Hair Oil	<input type="checkbox"/>				
<b>Color Cosmetics:</b>	Lipsticks	<input type="checkbox"/>	Nail Polish	<input type="checkbox"/>	Mascara	<input type="checkbox"/>	Kajal	<input type="checkbox"/>
	BB&CC Cream	<input type="checkbox"/>	Liner	<input type="checkbox"/>	Compact Powder	<input type="checkbox"/>	Blush	<input type="checkbox"/>
	Foundation	<input type="checkbox"/>	Rouge	<input type="checkbox"/>	Eye Shadow	<input type="checkbox"/>	Concealer	<input type="checkbox"/>
	Lenses	<input type="checkbox"/>						



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**Man Line:** Beard Product  3 in 1 Man Wash  Shaving Cream   
After shave  Hair Style Gel  Hair spray   
Man Deodorant Stick

**Specify Need of Sample:** \_\_\_\_\_

**Product Range:** Professional  FMCG  Home Care  Treatment   
Export  Other: \_\_\_\_\_

### 3. PRODUCT PACKAGING:

**Mode:** Domestic  Imported   
**Type:** Tube  Jar  Bottle  Pouch  Sachet   
Flip Cap  Pump  Other: \_\_\_\_\_

### 4. REQUIRED INGREDIENTS:

**Any special Ingredient:** \_\_\_\_\_

**Existing Formulation:** Yes  No  : if Yes \_\_\_\_\_

**New Formula Development:** If Yes \_\_\_\_\_

**Type of Product:** General  Natural  Botanical   
Eco- Certified  Halal  Ayurveda

**Special Remarks if Any:** \_\_\_\_\_

### 5. Brief About Product Target Segment:

**Targeted Customer:** Male  Female  Kids   
Professional  Others

**Targeted Age:** \_\_\_\_\_ **MRP Range:** \_\_\_\_\_

**Product Cost Looking For:** Finish Product: \_\_\_\_\_ (Unit Rate)

**Bulk:** \_\_\_\_\_ (Per Kg)

**Any Other Requirement Please mention:** \_\_\_\_\_



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